

SYNTHETIC PROGRAM

1. Identification Details:

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| • Name of institution and division: | Universidad Autónoma de Nuevo León |
| • Name of learning unit (course): | Social responsibility and sustainable development |
| • Total number of theoretical/practical in-classroom hours: | 40 hours |
| • Total number of out-of-classroom hours: | 20 hours |
| • Modality: | On-campus |
| • Academic term: | Semester |
| • Type of course: | Required |
| • Curricular Area: | General University Education |
| • UANL credits: | 2 |
| • Date prepared: | 04/November/2015 |
| • Date last updated: | 04/November/2022 |
| • Course designer(s): | Dr. Juan Manuel Alfaro Barbosa, M.C. Francisco Javier Garza García, Dr. Benjamín Limón Rodríguez, Dr. Ulrico Javier López Chuken, M.A. Roxana Saldivar del Ángel, and Dr. Gilberto Tijerina Medina. |

2. Purpose:

This LU provides broad knowledge regarding social responsibility and sustainable development topics, in line with the UANL Vision 2020 which aims to have students modify their habits, practices, and daily and professional dynamics, taking into consideration the respect for life and nature by assuming a social responsibility with their environment from a perspective of integrity and ethical behavior, with a high sense of solidarity and justice by employing logical, critical, creative, and proactive thinking to face the new challenges of contemporary society.

In this LU, students will analyze the importance of these topics both for the exercise of their profession and as a conscious part of university attitudes and values, training and educating them in the ethical commitment to their environment and building innovative proposals under the paradigm of sustainability, which can be carried out in their immediate environment and have a holistic vision of reality and its problems, making it possible for students, regardless of their profession, to propose sustainable practices by analyzing their own forms of production and consumption within their professional and personal environment.

The LU is linked to other units of the Curricular Area of General University Education (ACFGU) as it promotes leadership, entrepreneurship, and innovation, through the planning and implementation of a social project that involves the participation of groups and communities. It also promotes ethical commitment and knowledge of legislation on sustainable development, linking to the LU Ethics and Culture of Legality. Finally, it is related to Culture of Peace by proposing the construction of sustainable societies based on commitment, solidarity, participation, and respect for cultural diversity, by promoting the construction of a culture with a greater degree of harmony with its economic, social and environmental sphere.

3. State the graduate profile competencies:

General competencies to which this learning unit contributes:

Instrumental:

- 4.** Use logical, critical, creative, and proactive thinking to analyze natural and social phenomena that allow them to make pertinent decisions in their sphere of influence, with social responsibility.

Personal and social interaction:

10. Intervene in face of the challenges of contemporary society at the local and global levels with a critical attitude and human, academic, and professional commitment to contribute to consolidating general well-being and sustainable development.
11. Practice the values promoted by the UANL: truth, equity, honesty, freedom, solidarity, respect for life and others, peace, respect for nature, integrity, ethical behavior and justice, in their personal and professional spheres to contribute to building a sustainable society.

Integrative:

12. Build innovative proposals based on a holistic understanding of reality to help overcome the challenges of the interdependent global environment.



4. Factors to consider for evaluating the learning unit

- Evidences.
- Reports.
- Accredited learning activities.
- Seminar presentation.
- Course integrative project/product.

5. Course integrative project/product:

Presentation and defense of the process and outcomes of the execution of the social project through audiovisual documentary material, for the promotion or strengthening of a culture of sustainable development, based on new forms of production or consumption by one or more sectors of the population, thus fostering responsibility and social participation.



6. Support and consultation sources (bibliography, periodicals, electronic sources):

BIBLIOGRAPHY:

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- Vanhulst, J., & Beling, A. E. (2013). *Buen Vivir: la irrupción de América Latina en el campo gravitacional del desarrollo sostenible* (Good Living: the incursion of Latin America into the gravitation field of sustainable development) Revibec: revista iberoamericana de economía ecológica, 21, 1-14.
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