

SUMMARY PROGRAM

1. Identification Details:

• Name of institution and division:	Universidad Autónoma de Nuevo León
• Name of learning unit (course):	Leadership, entrepreneurship and innovation
• Total number of theoretical/practical in-classroom hours:	40 hours
• Total number of out-of-classroom hours:	20 hours
• Modality:	On-campus
• Academic term:	Semester
• Type of course:	Required
• Curricular Area:	General University Education
• UANL credits:	2
• Date prepared:	18/January/2016
• Date last updated:	18/January/2024
• Course designer(s):	M.A. Francisco Jesús Barrera Cortinas, Dr. Luis Agustín Cárdenas Franco, L.B.G. Ángela Gabriela Carrillo Rodríguez, M.C. Irma Leticia Garza González, M.C. José Alfredo Godínez Yerena, Dr. Ricardo Gómez Flores, Mtro. Fernando Javier Gómez Triana, Ing. Adrián Gerardo Marroquín Ortega, and M.E.S. Lucinda Sepúlveda García
	Collaborators: M.C. René Martínez Cruz and L.B.G. Noé Javier CavazosEscamilla

2. Purpose:

In this learning unit, the students will develop the competencies that lead them to use logical, critical, and creative thinking, aimed at exercising leadership with the ability to direct and coordinate new inter-, multi- and transdisciplinary academic and professional projects with social responsibility in the local, national and international contexts, contributing to a vision of competitiveness, ambition, and self-management through educational experiences that allow them to develop a proactive attitude towards the strengthening of an organization.

3. State graduate profile competencies:

General competencies to which this learning unit contributes:

Instrumental:

- Apply autonomous learning strategies at different levels and fields of knowledge that allow them to make timely and relevant decisions in the personal, academic and professional spheres.
- Use logical, critical, creative, and proactive thinking to analyze natural and social phenomena that allow them to make relevant decisions in their sphere of influence with social responsibility.
- Develop inter-, multi- and transdisciplinary academic and professional proposals in accordance with the best global practices to promote and consolidate collaborative work.

Personal and social interaction:

- Intervene in face of the challenges of contemporary society at the local and global levels with a critical attitude and human, academic, and professional commitment to contribute to consolidating general well-being and sustainable development.

Integrative:

- Assume leadership, committed to social and professional needs to promote relevant social change.

4. Summative Evaluation

- Analysis report
- Critical reflection
- Identifies and presents a creative, potentially innovative idea
- Matrix evaluation
- Integrative learning product

5. Integrative learning product of the learning unit

The PIA will be called PDP (Personal development plan) and it is built with 3 aspects: Descriptive PDP, Personal Marketing PDP, and Matrix evaluation of transformative proposal PDP that each one addresses throughout each one of the 3 phases

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